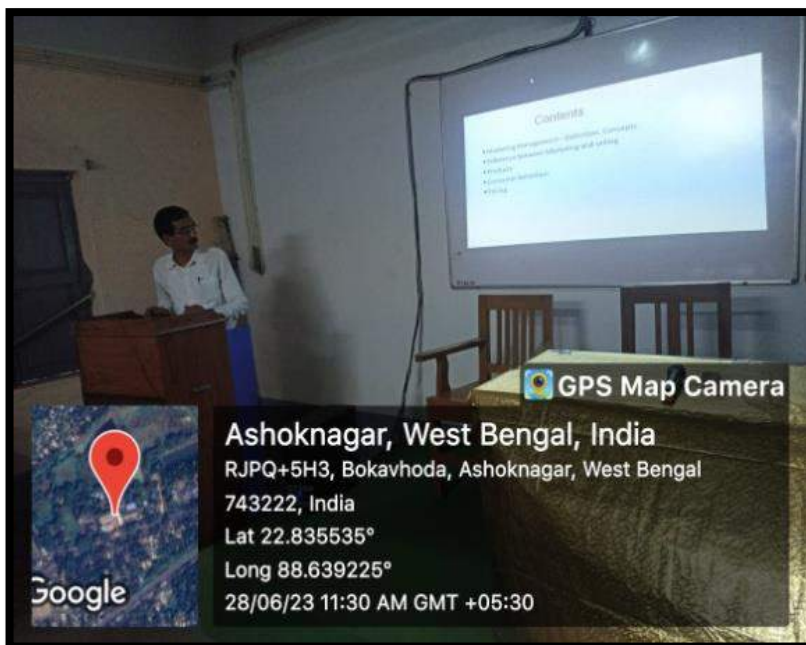


9. SEMINAR: CONSUMER BEHAVIOR, PRODUCT & PRICING

1. Name of the Department : Commerce
2. Mode Of Event/Activity : Offline
3. Date(S)& Time Of The Event : 28.06.2023 (11.30 A.M.-1.00 P.M.)
4. Venue Of The Event : Smart Room
5. Nature Of The Activity : Special Lecture
6. Financial Details : College Sponsored
7. Level Of The Activity : College
8. Name Of The Sponsor : Sree Chaitanya Mahavidyalaya
9. Objectives : Focus on the understanding of marketing strategies
 1. through case studies
10. Names and designations / professions of dignitaries, guests, participants:

Capacity	Name	Designation / Profession / Affiliating Institute /
Chairperson/Patron	Dr. Subrata Chatterjee	Principal, Sree Chaitanya Mahavidyalaya
Convener	Dr. Manabendra Sekhar Bhadra	Assistant Professor, H.O.D., Dept. of Commerce, Sree Chaitanya Mahavidyalaya
Speaker Resource Person	AmalBhakat	Associate Professor, Department of Commerce, P.N.Das College , Palta
Vote of Thanks	Dr. Sanjib Talukdar	Associate Professor

11. Name of the Anchor : Dr. Sukumar Pal
12. Mode of involvement of Support Staff/Students in the organization of the event: **Students & Dept. Teachers**
13. Outcome of the activity with Methodology : **Knowledge Enrichment**





Sree Chaitanya Mahavidyalaya

Habra-Prafullanagar, North24 Parganas, PIN -743468

Website: www.sreechaitanyamahavidyalaya.ac.in Email ID: srchma@gmail.com

Ref:

Date:24.06.2023

NOTICE -10

The students are hereby informed that a seminar on Focus on the understanding of marketing strategies will be organized by the department of Commerce held on 28.06.2023 (11.30 A.M.-1.00 P.M.) college seminar room.

The students are directed to attend the said programme positively.

Principal

Principal

Sree Chaitanya Mahavidyalaya
Habra, Prafullanagar
24 Parganas (N)

Event / Activity Report



SREE CHAITANYA MAHAVIDYALAYA

Seminar

FOCUS ON THE UNDERSTANDING OF MARKETING STRATEGIES

Organized by
Department of Commerce in Collaboration with IQAC, SreeChaitanyaMahavidyalaya

Patron
Dr. Subrata Chatterjee (Principal at SreeChaitanyaMahavidyalaya)

Convener
Dr. Manabendra Sekhar Bhadra, Assistant Professor, H.O.D.,
Dept. of Commerce, Sree Chaitanya Mahavidyalaya

Resource Person
Amal Bhakat, Associate Professor, Department of Commerce,
P.N.Das College, Palta

Anchor
Dr. Sukumar Pal

Vote of Thanks
Dr. Sanjib Talukdar, Associate Professor, SCM
H.O.D., Dept. of Commerce, Sree Chaitanya Mahavidyalaya
28.06.2023 (11.30 A.M.-1.00 P.M.)
Smart Class Room

Sree Chaitanya Mahavidyalaya
Habra, Prafullanagar, North 24 Parganas, West Bengal
Name of the Programme: A Special Lecture on Consumer Behaviour
Organized by the Department of Commerce and IQAC
Date: 28.06.2023

Attendance Sheet

Sl. No.	Name	Roll no.	Signature
1	THIRTHANKAR DEBNATH	22060001	Thirthankar Debnath
2	ANIKET DEBNATH	22060002	Aniket Debnath
3	BADAL BISWAS	21060124	Badal Biswas
4	PAPMNAVA PAUL	21060106	P. Paul
5	Rial Majumder	22060006	Rial Majumder
6	Rita Maj	21060116	Rita Maj
7	Bishal Saha	21060007	Bishal Saha
8	Ujjwal Saha	22060008	Ujjwal Saha
9	Mousumi Dey	22060034	Mousumi Dey
10	Tanmay Dasik	22060009	T. Dasik
11	Pranab Sen	21060016	Pranab Sen
12	ARKAPRAYA DAS	22060020	A. Das
13	SUREVAS SARKAR	22060022	Suresh Sarkar
14	Anirudh Datta	22100035	Anirudh Datta
15	Shreyas Saha	22060043	Shreyas Saha
16	SHAMBHARATI BATTACHARJEE	22060123	Shambhara Chattarjee
17	MOLLI KARMAKAR	22060078	Molli Karman
18	PRITI GHOSH	21060009	Priti Ghosh
19	RIMA SARKAR	22060027	Rima Sarkar
20	Tanya Saha	22060005	Tanya Saha
21	Soumya Saha	21060120	Soumya Saha
22	SOMYA SUTTORA	22060038	Somya Suttora
23	SUBHAM NATH	22060035	Subham Nath
24	SHRITI SARKAR	22060036	Shruti Sarkar
25	INDIA DAS	21060015	India Das
26	ANUSHA Saha	22060055	Anusha Saha
27	RAMJEEV DAS	22060061	Ramjeev Das
28	ANUSHA Saha	21060124	Anusha Saha
29	PREMA PAUL	22060077	Prema Paul
30	Ujjwal Saha	22060008	Ujjwal Saha
31	ANUSHA Saha	22060009	Anusha Saha
32	Shikhar Saha	22060051	Shikhar Saha
33	ANUSHA Saha	22060072	Anusha Saha
34	PRITOSH DAS	21060010	Pritosh Das
35	Sarbani Das	22060050	Sarbani Das
36	ANUSHA Saha	22060074	Anusha Saha
37	TURAJ SAHA	21060012	Turaj Saha
38	Anirudh Saha	22060024	Anirudh Saha
39	SANJANA PAUL	22060033	Sanjana Paul
40	RAKHI ADIKARY	22060063	Rakhi Adikary
41	ANUSHA Saha	22060062	Anusha Saha
42	ANUSHA Saha	22060065	Anusha Saha
43	ANUSHA Saha	22060070	Anusha Saha
44	NITAI BISWAS	22100004	Nitai Biswas
45	ANUSHA Saha	22060079	Anusha Saha
46	Priti Ghosh	22060078	Priti Ghosh
47	Koushik Nath	22060081	Koushik Nath
48	ANUSHA Saha	22060080	Anusha Saha
49	ANUSHA Saha	22060082	Anusha Saha
50	ARPI TA SAMANDEK	22060001	Arpi Ta Samandek
51	Sudip Paul	22060035	Sudip Paul
52	Echa Roy	22060074	Echa Roy
53	ANUSHA Saha	22060067	Anusha Saha
54	KEET BISWAS	22100016	Keet Biswas
55	ANUSHA Saha	22060124	Anusha Saha
56	ANUSHA Saha	22060008	Anusha Saha
57	ANUSHA Saha	21000007	Anusha Saha
58	ANUSHA Saha	22060048	Anusha Saha
59	BARNI ROY	22060096	Barni Roy
60	ANUSHA Saha	22060001	Anusha Saha
61	JIT CHAKRABORTY	22100007	Jit Chakraborty
62	ANUSHA Saha	21000016	Anusha Saha
63	ANUSHA Saha	22060078	Anusha Saha
64	ANUSHA Saha	21000028	Anusha Saha
65	TOY DAS	21060099	Toy Das
66	ANUSHA Saha	22060002	Anusha Saha
67	ANUSHA Saha	21000034	Anusha Saha
68	ANUSHA Saha	22060020	Anusha Saha
69	ANUSHA Saha	21000045	Anusha Saha
70	SAGAR SAHA	21060002	Sagar Saha
71	ANUSHA Saha	21000050	Anusha Saha
72	SHREYAS KUNDU	22060028	Shreyas Kundu
73	ANUSHA Saha	21000051	Anusha Saha
74	ANUSHA Saha	21000074	Anusha Saha
75	ANUSHA Saha	21000064	Anusha Saha
76	SUNAM SAHA	21060103	Sunam Saha
77	ANUSHA Saha	21000072	Anusha Saha
78	SALIKAT SARKAR	22100036	Salikat Sarkar
79	ANUSHA Saha	21000070	Anusha Saha
80	SARANI SAHA	22060063	Sarani Saha
81	SANTANO SARKAR	21000066	Santanu Sarkar
82	SAMAY BANJAN BARIK	22060024	Samay Banjan Barik
83	DEBABRATA DAS	21000067	Debabrata Das
84	DEEP DAS	21060101	Deep Das
85	ANUSHA Saha	21000029	Anusha Saha
86	RUPA ADYIA	22060042	Rupa Adyia